

## Trucking Industry News

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# Lyna Manufacturing Offers Innovative Tire Solution to North American Truck Fleets and Owner-Operators

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North Vancouver, BC - Lyna Manufacturing Incorporated, a leading provider of innovative tire maintenance solutions and programs, today announced it is offering its proven "Green" technology, Tire Lyna ®, to commercial vehicles in the over-the-road trucking industry. Tire Lyna will be initially offered to the trucking industry with special pricing and packaging options and comes with a guarantee that it allows no less than a 5-PSI loss of pressure over the life of the tire tread.

"We all know that properly inflated tires save fuel," stated Bill Jensen, vice president of sales & marketing and a former owner-operator with Concord Transportation who has over 20 years of trucking industry experience. "We just don't think you need costly tire pressure systems and other devices to get you there. We've had this product in use on many different heavy vehicles for nearly seven years and each one has averaged a 2% minimum reduction in fuel costs. With today's fuel prices we understand how valuable that can be for long haul fleets and owner operators."

Available immediately to North American fleets and owner-operators, Tire Lyna is an organic gel solution injected directly into the cavity of a new or used tire and wheel assembly. It is guaranteed to help control proper inflation by eliminating air loss due to porosity and bead leaks and by sealing tread punctures up to ¼-inch. In addition, Tire Lyna prevents the exposure of casings and rims to rust-inducing water, leading to a decrease in casing repair costs.

Tire Lyna's gel solution is activated by the tire's normal dynamics, including centrifugal force and heat generated by friction between the tire and road surface. Results from over three years of development and seven years of extensive evaluations by tire and retread dealers, and government and commercial fleets, have confirmed that Tire Lyna's unique technology controls air pressure, keeps tires supple, reduces punctures and bead leaks, and increases retreadability. Additionally, the product fulfills all commercial retreader requirements and does not affect a tire manufacturer's original casing warranty.

Another benefit of Tire Lyna is its environmentally friendly formulation. The organic, non-toxic, water soluble, biodegradable gel is easily washed out of the casing and will not degrade over the life of tire. In addition, by reducing premature casing disposal, Tire Lyna can eliminate the need for disposal of used tires, which often wind up in landfills.

Effective in tubeless tires operated from 2 to 160 PSI, Tire Lyna is currently available directly from

the manufacturer. Initial offerings include a starter pack consisting of eight five-gallon pails of the product for \$299 each and a free aircraft grade aluminum pump for installing the gel (a \$149 value). In typical applications, five gallons of Tire Lyna will fill approximately ten 11R22.5 tires, which equates to approximately \$30.00 for an 11R22.5 size new tire.

Future plans for Tire Lyna include the availability of 55-gallon drums, volume pricing for fleets, special financing options and availability through select dealers and distributors. The company also plans to make available its unique preventive maintenance support program called [www.tirelyna.com/pm.htm](http://www.tirelyna.com/pm.htm) "SMILE (Smart Maintenance Increases Life Expectancy), which includes hands-on application instruction, on-site support and project review services, and business tools for tracking results.

For questions and to order Tire Lyna, call toll free (877) 847-3596 or (604) 990-0988, or email "<mailto:sales@tirelyna.com>"sales@tirelyna.com.

#### About LYNA MANUFACTURING INCORPORATED

In 1996, Lyna Manufacturing Incorporated was formed to explore the feasibility of developing a tire and rim preventative maintenance formula that would stop air migration from industrial and high speed commercial tires and save transport and equipment operators thousands of dollars in downtime, tire and fuel costs. The technology was commercially launched in late 1999 under the trademark name Tire Lyna ®. Headquartered in North Vancouver, BC with offices in Blaine, WA, Lyna Manufacturing's mission is to save the earth one tire at a time and to be a global leader in providing value added solutions, help increase the productivity of customers and decrease the volume of tires being prematurely discarded into landfills. For more information, visit [www.tirelyna.com](http://www.tirelyna.com).